

# Comparisons of Job Characteristics

**Focus Occupation:** [Door-to-Door Sales Workers, News and Street Vendors, and Related Workers \(41-9091\)](#)

**Associated Occupation:** [Demonstrators and Product Promoters \(41-9011\)](#)

[Compare Knowledge](#)

[Compare Skills](#)

[Compare Abilities](#)

[Compare Detailed Work Activities](#)

[Compare Tools and Technologies](#)

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

## Knowledge

Similarity of Focus Occupation to Associated Occupation: 90

**Focus Occupation:** Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)  
**Associated Occupation:** Demonstrators and Product Promoters (41-9011)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Customer and Personal Service	11.3	12.3	12.7	0	Current knowledge level may be sufficient
Sales and Marketing	5.2	11.3	14.1	>	Current knowledge level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Skills

Similarity of Focus Occupation to Associated Occupation: 88

**Focus Occupation:** Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)  
**Associated Occupation:** Demonstrators and Product Promoters (41-9011)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
Speaking	10.8	11.9	12.1	0	Current skill level may be sufficient
Persuasion	7.4	11.4	13.5	>	Skill level is likely sufficient

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Abilities

Similarity of Focus Occupation to Associated Occupation: 80

**Focus Occupation:** Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)  
**Associated Occupation:** Demonstrators and Product Promoters (41-9011)

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation
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Speech Clarity	10.2	12.5	11.2	<	Some improvement in abilities may be required
Speech Recognition	9.9	11.8	11.4	0	Current ability level may be sufficient
Far Vision	7.8	9.5	4.0	<<	Extensive improvement in abilities may be required
Time Sharing	6.6	8.1	5.7	<<	Extensive improvement in abilities may be required
Auditory Attention	5.9	7.7	1.0	<<	Extensive improvement in abilities may be required
Memorization	5.6	6.8	4.4	<<	Extensive improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Activities that Both Occupations Have in Common

Similarity of Focus  
Occupation to Associated  
Occupation: 81

**Focus Occupation: Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)**  
**Associated Occupation: Demonstrators and Product Promoters (41-9011)**

Work Activities	Exclusivity of Activity
Advise clients or customers	19
Arrange merchandise display	76
Collect deposit or payment	78
Conduct sales presentations	75
Demonstrate goods or services	76
Maintain records, reports, or files	5
Make presentations	13
Provide customer service	14
Sell products or services	69
Use computers to enter, access or retrieve data	3

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.

## Tools and Technologies that Both Occupations Have in Common

Similarity of Focus  
Occupation to Associated  
Occupation: 42

**Focus Occupation: Door-to-Door Sales Workers, News and Street Vendors, and Related Workers (41-9091)**  
**Associated Occupation: Demonstrators and Product Promoters (41-9011)**

Tools and Technologies	Exclusivity
Computers	1
Network applications software	1

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O\*NET (Occupation Information Network) data.